



## The Social Investment Consultancy – Franchise Opportunity

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The Social Investment Consultancy is seeking potential franchise partners to set up autonomous TSIC offices in different parts of the world to help us build a global network of leading philanthropy, corporate responsibility and social change consultants and thought leaders.

Having successfully launched partnerships in New York and Dubai, we are now advertising for new franchise partners interested in taking our consultancy to new markets.

This is an incredible opportunity for an individual to launch their own social sector consultancy with immediate access to a team of experts, a track record and client list, website and brand, and a wealth of organisational experience. We are particularly interested in new partners who want to take our work to East and West Africa, the Gulf, Central Asia and Latin America, though are open to all geographies.

A franchisee will have almost all the benefits associated with launching their own business and we are open to different franchisees focusing on different TSIC services in order to play to the strength and experience of the franchisee. We are not necessarily looking for a particular professional background, though they will need to have their own strategy for business development, the ability to effectively represent themselves and the firm with clients and potential clients, and strong competencies in at least one of TSIC's core business areas. As such, each franchisee will need to be able to showcase experience and aptitude to deliver at least one of TSIC's core services:

- Corporate social responsibility advisory;
- Social investment;
- Impact measurement;
- Non-profit strategy;
- Fundraising and communications;
- Third sector revenue generation; or
- Social sector research.

Franchisees will be selected through a process of three meetings with TSIC's London team, including brief competency tests, though we see this as a mutual process of assessing each other as potential partners rather than a traditional interview process.

Franchisees will pay a small upfront fee in exchange for training, ongoing support, business cards and their place on the website. They are then licensed to use the TSIC brand in an agreed geography.

Franchisees will be free to hire their own staff as they grow, but will have the flexibility to bid for work with TSIC's London team as part of the proposition. The London team are able to travel when necessary to support new business won by franchisees.

We are looking to build 5 – 10 franchises over the next 5 years, and so as a franchisee, you will become part of a global network. We have a franchise partnership structure in mind but are open to ideas and conversations about how best to make it work.

Franchises are agreed on a rolling basis, for more information, contact Claire Arnott on [claire@tsiconsultancy.com](mailto:claire@tsiconsultancy.com) or send a CV and cover letter direct to Claire Arnott, [claire@tsiconsultancy.com](mailto:claire@tsiconsultancy.com).