



the
social
investment
consultancy

London | Hong Kong | Milan | Abidjan | Doha

www.tsiconsultancy.com



About TSIC

Dedicated to maximising social impact, The Social Investment Consultancy (TSIC) is an **international consulting** organisation with offices in London, Hong Kong, Milan, Abidjan and Doha. TSIC provides bespoke consultancy support, solutions and ground-breaking research, particularly around diversity, technology and social innovations.

TSIC was **founded in 2008** and prides itself on delivering local-minded solutions whilst leveraging innovations and our global networks. Our approach is bold, collaborative and results-orientated.

Our consultants have in-depth experience of working in-house for, and consulting to, many of the world's leading private and charitable organisations. The integration of skills and expertise from across the public, private and third sector form the basis of a range of professional services that drive social impact and organisational change.

Our approach is underpinned by the Sustainable Development Goals (SDGs) and how to embed within strategy, solutions and delivery.

We believe that by bringing together diverse people, approaches and thinking, we can really shift attitudes, behaviours and societies. It's how silos are broken; how systems are changed for the better; and how organisations create competitive advantage and a sustainable future.

As a **founding B Corp** in the UK, TSIC prides itself on its 10 years of cross-sector experience in maximising social investment, and the breadth and depth of our team's commitment to social impact.

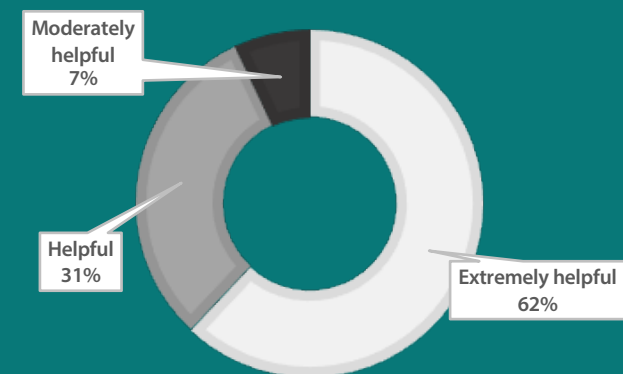
Since our inception, we have serviced over 70 clients and their wide-ranging needs. Our **2018 Impact Survey** results reinforce the value we demonstrate and deliver to our clients.

Why TSIC?

Our clients chose to work with us for 3 main reasons:



How helpful were we in solving clients' problems and increasing their impacts?



What we do

We bring purpose driven organisations and leadership, the expertise to harness innovation, technology and diversity, to help organisations succeed. With a focus on, and commitment to achieving results and impact, our team combines a wealth of experience to:

- 1) Determine impact strategies and build actionable plans,
- 2) Launch new services or operations, and
- 3) Assess the impact and success of existing programmes.

TSIC provides bespoke consultancy to support forward thinking organisations, who are looking to develop, improve or measure their social impact. By working with **TSIC**, your organisation will create positive value that is far greater than the sum of its parts, and become a key contributor to societal change.

Being a purpose driven organisation, matters more today, than ever before.

Our mission is to build relationships and create value. We work in a collaborative and dynamic way, encouraging our clients to think differently, and perform to their greatest potential; enabling our clients and the wider sector to rethink and evolve their approaches to maximising social impact.



Consultancy

- Develop strategy, business plan, and capabilities through projects and products.
- Feasibility studies.
- Provide KPI measurement framework, impact assessment and evaluation, and quality assurance.
- Data and technology for impact.
- Navigate gender and diversity capabilities.
- Investment readiness and revenue diversification.

Solutions

- Our collaborative and co-creation approach, enables our methodologies to support our clients to unlock the knowledge, skills and ideas of your people, find answers to problems and seek new ideas.

Insights and collaboration

- Incubate and generate thought leadership.
- In-depth research to mobilise action-orientated approaches.
- Draw on quantitative and qualitative methodologies, to help shape understanding of complex issues, communicate findings, and engage with policy debates.

TSIC has featured in global media including:



Certified



Corporation

In 2015, TSIC became one of the 62 founding B Corps in the UK, committed to using businesses as a force for good. We commit 5% of our profits to charities and 3% of our staff time to pro-bono work.

Our current and past clients include:



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