

JUNE 2025



TSIC's Support for Climate Action



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About us

A **global social impact and sustainability consultancy**
enabling organisations to better understand their impact, to innovate and scale.

500+ Clients,
including:



Subsidiaries in the UK

TSIP

THE
SOCIAL
INNOVATION
PARTNERSHIP



5

Offices across
Europe, Asia & Africa

40+
Full-time
consultants

Certified



Corporation

One of the 62
founding B Corps
in the UK in 2015

16

years of
experience

30

Countries with
project
experience

Featured in global media:



Forbes

Recognised by awards:



Key Offerings at TSIC



Impact Measurement and Evaluation

We design Theories of Change, evaluation frameworks, and deliver impact evaluations. Our work supports impact reporting, strategic learning, and decision-making



Diversity, Equity and Inclusion (DEI) Assessment

We conduct DEI assessments, develop toolkits and metrics, and deliver training to embed equity across strategies, operations, and governance



Impact Investing

We help investors design ESG and impact strategies, build Impact Measurement and Management (IMM) systems, and align with global frameworks like IRIS+, SASB, and OPIM. Our support includes pipeline sourcing, market scoping, and impact verification



Bespoke Tools and Support

We co-create tailored tools and frameworks, including outcome maps, data systems, and strategy documents. Our support strengthens implementation and builds clients capacity across sectors

Our Approach to Climate Action Support

Our specialism in climate action is rooted in:



We apply an **equity lens** to all climate work, recognising how climate change intersects with race, gender, income, and geography



We track both **social and environmental impact** through frameworks that centre outcomes for people, communities, and ecosystems



We work across policy, finance, entrepreneurship, storytelling, and community action to enable long-term **systems change**



We support clients across the climate ecosystem, from funders and investors to governments and social enterprises, to move **from strategy to implementation**

Our value proposition



Thought-provoking and challenging

Whilst we are client-focused we maintain an independent perspective, prompting questions that challenge conventional thinking. We want to be a breath of fresh air for our clients. Often ahead of the curve we pursue system-changing solutions.



Honesty and humility

We are authentic and live our truth, acting with integrity. We are not afraid to speak truth to power but we are also not afraid to admit our own mistakes and learn.



Impact over profit

We believe that profits go hand in hand with impact, but if we have to choose, we will always prioritise impact over profits. Informed by our team's deep commitment to and experience in social change, we always want to do the right thing.



Warmth

We build long-lasting relationships with our clients and collaborators based on being kind, positive, supportive and having shared visions and values.

Key Experiences: Thematic Areas



Agriculture

TSIC supported Tonga's Ministry of Agriculture, Forests and Food under the Investment Climate Reform (ICR) Facility to develop a gender-inclusive Kava National Strategy Plan. Aligned with national plans, the plan was shaped by public-private dialogue and engagement of women, men, and youth under 35.



Biodiversity

TSIC was commissioned by the Gordon and Betty Moore Foundation to support the USD \$400 million Conservation and Markets Initiative (CMI) in integrating Diversity, Equity and Inclusion (DEI) across 37 grantees. We developed DEI metrics for tracking progress, facilitated access to global expertise, and piloted the metrics with a grantee, producing a learning report to guide wider application across priority land- and seascapes.



Blue Economy and Oceans

We supported the ECCA Family Foundation on the Sea Guardians project in southern Thailand, advancing Other Effective Area-Based Conservation Measures (OECMs) and Community-Managed Marine Protected Areas (CMPAs) through a Theory of Change, Monitoring and Evaluation frameworks, and learning tools.

Key Experiences: Thematic Areas



Clean Air

TSIC was commissioned by Oak Foundation to evaluate the Clean Air Fund's (CAF) current and potential long-term impact.

Through a systems-level assessment we informed Oak Foundation's decision-making on the partnership. CAF, has catalysed \$135 million in new air pollution funding.



Food

TSIC was commissioned by responsAbility's Climate Smart Agriculture and Food Systems Fund to identify investment opportunities in Indonesia, focusing on agriculture and climate-aligned businesses. We sourced deals ranging from \$3 million to \$15 million, assessed investment readiness through research and early-stage due diligence, and produced a market scoping report on the capital needs of local enterprises.



Rural Development

We worked with the OVO Foundation to identify where their support could have the greatest impact in underserved rural communities. We conducted a comprehensive market analysis to assess needs, gaps, and early-stage opportunities.

Key Experiences: Cross-Cutting Issues



**STARTUP
DISCOVERY
SCHOOL**



Just Transition

TSIC authored a climate justice paper for The Philanthropy Workshop (now Forward Global) to guide philanthropists to invest in various climate justice initiatives. We also worked with the Startup Discovery School and co-developed the Theory of Change, evaluation framework, and impact tools for the Just Transition and Building Greener programmes, supporting startups in working towards net-zero, fuel poverty, and energy efficiency.



Young People Led Change

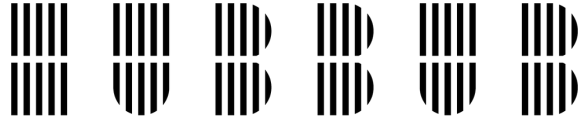
TSIC continues to evaluate the British Council's Climate Connection programme, covering 20+ projects across 50+ geographies to mobilise young people and communities on climate change. With a focus on youth engagement at COP26-COP29, we tailored evaluation designs using interviews, surveys, focus groups, document review, and social media data. TSIC delivered an impact report, project summaries, and strategic counsel to inform the next phase of the programme.



Climate Financing

We worked with GEF Capital Partners to design the impact and ESG strategy for a \$200 million South Asia fund, integrating it with frameworks like IRIS+, SASB, and OPIM. We also reviewed 10 years of impact for the Generation Foundation, using a mixed methods approach, assessing its role in advancing sustainable finance.

Key Experiences: Cross-Cutting Issues



Community-led Action

As evaluation and learning partner for “In Our Nature”, a Manchester based climate movement led by Hubbub and funded by the National Lottery’s Climate Action Fund, we co-developed the Theory of Change, evaluation framework, and data tools. We also built partner capacity and produced two impact reports to capture learning and progress.



Narrative Change and Storytelling

Commissioned by the Children’s Investment Fund Foundation, we evaluated Climate Story Lab, an initiative by DocSociety convening 100 stakeholders across six countries to explore storytelling’s role in climate action. We also supported three funded films to design impact frameworks. TSIC now serves as learning partner for the Climate Story Fund, helping advance storytelling as a tool for public education, advocacy, and systems change.

Why Clients Choose Us



The Social Investment Consultancy are exactly who they say they are; experts in diversity, equity and inclusion, research and evaluation and social innovation... they listened attentively to our concerns, took our suggestions on board and produced one of the most beautiful pieces of work I have ever seen. The most astonishing skill they possess is the ability to make such high-level theoretical themes so easily digestible to the general public



Specific skills & expertise of staff

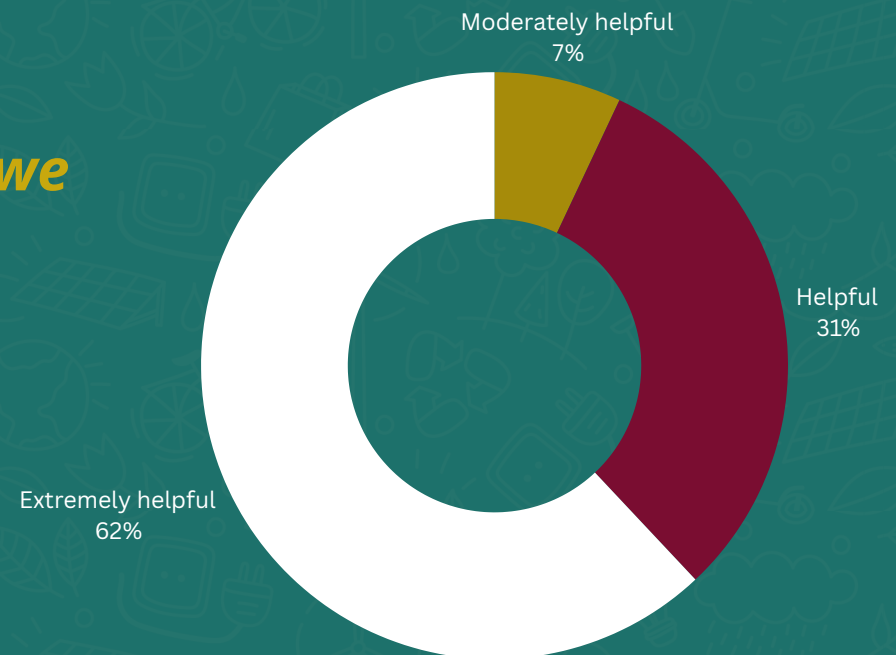


Knowledge of focus area



Alignment of values

How helpful were we in solving clients' problems and increasing their impacts?





the
social
investment
consultancy

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